

# **Tamim Atef Fayed**

# **Digital Transformation Consultant | Product Architect**

Riyadh, Saudi Arabia · Tamim.fayed@gmail.com · +966 595009922 www.tamimfayed.com

## **EXECUTIVE PROFILE**

- Senior Business Development Consultant, Product Manager, and Public Speaker with over 18 years of experience working across government, semi-government, and private sectors in the GCC.
- Proven track record in organizational development, strategic consulting, digital transformation initiatives, and large-scale technology platform development.
- Known for bridging business strategy, technology, and human capability development to deliver measurable and impactful organizational outcomes.
- Frequently engaged as a trainer, keynote speaker, and consultant for ministries, government entities, and leading enterprises.

Available for digital transformation and organizational development programs, consulting engagements, and keynote speaking across the GCC region.

#### **CORE EXPERTISE**

- Digital Transformation Strategy
- Business & Organizational Advisory
- Product & Platform Architecture
- Government Digital Programs
- Executive Training & Facilitation
- Public Speaking & Conference Keynotes
- Al & Automation (Advisory Level)
- Change Management
- Strategic Planning & Execution
- Stakeholder & Leadership Engagement

#### **PROFESSIONAL EXPERIENCE**

# Business Development Consultant & Product Architect Digital Service Co. | Takid Platform.

**2022-PRESENT** 

- Led the overall product vision, strategy, and platform architecture to ensure scalability, operational efficiency, and support growth objectives.
- Analyzed market dynamics and the needs of government entities and clients, aligning them with the platform's development vision, business model, and future expansion plans.
- Developed the product roadmap and prioritized features based on operational impact, government requirements, and market readiness.
- Analyzed existing operational processes, identified performance gaps, and led the transition from traditional workflows to automated, measurable digital operations.
- Designed digital operating models aligned with government regulations, governance frameworks, and compliance requirements within the Kingdom.
- Translated operational requirements and development ideas into clear, executable product features, acting as the bridge between stakeholders and technical teams.

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• Provided governance and compliance advisory to ensure platform alignment with approved policies, regulatory standards, and successful adoption across government and private sectors.

# **Head of Operations & Business Development**

# Glow web Technology

2020-2022

- Led company operations and administrative functions, ensuring efficient project execution and achievement of operational objectives.
- Managed technical and commercial proposals, pricing, and client negotiations to support revenue growth and long-term partnerships.
- Expanded market presence by opening new markets and establishing strategic client and partner relationships.
- Supervised technical teams, including oversight of the project manager, to ensure delivery quality and adherence to timelines.
- Contributed to the development of company products and services, aligning technical solutions with business goals.

## **Director of Business & Technology Development**

**Qutell Technology** 

2017-2020

- Led business and technology deve<mark>lopment initiatives, aligning digital solutions with market needs and company growth objectives.</mark>
- Oversaw technical and operational execution of projects, ensuring quality delivery and coordination between business and technical teams.
- Managed technical and commercial proposals, pricing strategies, and client engagements across government and enterprise sectors.
- Drove market expansion through strategic partnerships, new client acquisition, and relationship management.
- Contributed to the design and evolution of products and services, supporting scalability, innovation, and long-term sustainability.

## Training Center Manager / Certified Trainer

# Alkhabeer Training Center

2012-2017

- Managed the full operation of the training center, overseeing planning, delivery, and follow-up of accredited training programs.
- Designed and developed executive training programs and materials aligned with government and enterprise requirements.
- Delivered accredited training programs in administrative and institutional development fields, achieving high client and trainee satisfaction.
- Supervised training teams and coordinated with certified trainers and accreditation bodies to ensure content quality and compliance.
- Managed client relationships and supported marketing and growth initiatives to achieve operational and financial objectives.

#### **EDUCATION**

DBA / PhD Researcher – Business Development & Digital Transformation

Mansoura University

**2023 - Present** 

**MSc in Administrative Sciences** 

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Mansoura University, Egypt 2011 – 2013

**Diploma in Business Administration** 

Helwan University, Egypt 2010 – 2011

**Bachelor of Laws** 

Mansoura University, Egypt 2002 – 2006

#### **PROFESSIONAL CERTIFICATIONS**

- Harvard Business School Online Strategy Execution
- Microsoft Advanced Artificial Intelligence
- Cisco Networking Academy Introduction to Modern Al
- Product Roadmapping & Prioritization
- Outcome-Driven Product Development
- Business Development Strategy
- Value Proposition Design
- Lean Management
- Six Sigma (Yellow / Green Belt)
- Certified AI Workflow & Automation Specialist (CAWAS)
- Product Architecture & Platform Design
- TVTC Accredited Trainer (Saudi Arabia)

#### **KEY PROJECTS & ENGAGEMENTS**

- Takid Platform Security Workforce Management (Product Strategy & Advisory)
- E-Track Platform Operations & Maintenance Digital Platform
- Dallah Healthcare Training Management System & Employee Learning App
- Ministry of Housing Oman Administrative Advisory & Customer Experience Transformation
- Elm Company (Saudi Arabia) Strategic Operations Planning Training
- Ministry of Health (Saudi Arabia) Government Procurement Training
- Ministry of Finance (Saudi Arabia) Institutional Development Training

Along with multiple other government and enterprise projects across consulting, digital transformation, and executive training.

#### **ADDITIONAL INFORMATION**

- Actively participated as a speaker in numerous scientific conferences, forums, and professional events.
- Provided multiple technical and administrative consulting engagements across various government and private-sector organizations.
- Member of several professional and scientific organizations and associations.
- Strong interest in continuous learning, professional development, and reading.
- Highly motivated, adaptable, and open to new challenges and opportunities.

All academic qualifications and professional certifications are available upon request.

For more information, please visit my official website. https://tamimfayed.com

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